

2022

SPONSORSHIP

AGREEMENT



Sponsorship Terms and Conditions Agreement

1. Sponsorship Agreement between Security BSides Las Vegas, Inc. (“Organizer”) and (“Sponsor”) is valid from the date it is fully executed through the end of the 2022 BSides Las Vegas conference (the “sponsored event”).
2. **Sponsor Marketing Use Agreement:** Sponsor may use the following tagline on its marketing material during the term of this Sponsorship Agreement: “Official Sponsor of BSides Las Vegas 2022”.
3. **Production Timeline:** In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:
 - 3.1 Logo in vector format (AI, EPS, SVG; high-resolution only accepted if no vector exists), and sponsor URL to current InfoSec job postings will be sent within 10 business days from date this Sponsorship Agreement is fully executed.
 - 3.2 All required content must be submitted by **July 8, 2022** to be included in printed or digital materials. (Logos submitted after that date will be posted to <http://www.bsideslv.org> (“the website”) associated online media. They will not be included in between talks/on-screen graphics during the conference.)
 - 3.3 If sponsor level includes submitting a video, videos must also be submitted by **July 8, 2022**.
4. **Sponsor Trademark Usage:** Notwithstanding above, Sponsor agrees to allow Organizer to use Sponsor’s trademark/logo/tagline solely to perform and fulfill its obligations under this Sponsorship Agreement. Usage may include, but is not limited to:
 - 4.1 Event web pages.
 - 4.2 Sponsor benefit items including, but limited to, those detailed in the Sponsor Agreement.
 - 4.3 Any digital banners or on-screen graphics on webpages, social media, or other media directly related to the event.
5. **Web Reference:** Sponsor may publish an Internet hyperlink from Sponsor’s website to the event website, and maintain the hyperlink as an active, functional, and correct link to the website through the duration of the event and thereafter unless removal is requested by Organizer.
6. **Payment:** The preferred payment method is by ACH or wire transfer to the account on the invoice that will follow the execution of this agreement. Paper checks should be made out to **Security BSides Las Vegas, Inc.** and mailed to **3137 East Warm Springs Road Suite 100, Las Vegas, Nevada 89120**. If Sponsor needs to process payment through Accounts Payable, Net 30 terms are acceptable, however all payments must be made by **June 30, 2022**. Credit cards are acceptable as a last resort, but are not preferred. In the event that credit card payment cannot be avoided, Sponsor agrees to pay credit card processing fees.

Failure to pay the full balance 30 days before the event will subject sponsorship to cancellation.
7. **Non-endorsement:** The use of Sponsor’s name within the event website or mailing list does not constitute endorsement by Organizer of the Sponsor, the Sponsor’s services, products, or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Organizer
8. **Non-exclusivity:** Organizer does not award exclusive sponsorship or establish exclusive relationships. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Organizer.
9. **Limited Liability:** In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents Organizer from fulfilling, in part, or all of, Sponsor’s promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, as well as their Board of Directors harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship. Such circumstances include, but are not limited to: failure of third parties to fulfilling obligations that are required to fulfill Sponsor’s promotional benefits, health and safety concerns including COVID-related event changes or cancellations, and force majeure as detailed below.
10. **Force Majeure:** Neither Organizer or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of fire, flood, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
11. **Rejection:** Organizer is a private entity and as such reserves the right to reject a potential sponsor for any reason and need not provide an explanation, public or private, for this rejection.
12. **Entire Agreement:** Documents, together with the documents and attachments hereto, contain the entire understanding of the parties with respect to the subject matter hereof and thereof and supersede all prior agreements and understandings, oral or written, with respect to such matters, which the parties acknowledge have been merged into such documents and attachments.

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By signing below, you agree to all of the terms and conditions listed above.

Indicate below which level of sponsorship you are selecting, if we have not already done so:

Sponsoring Company or Entity

Name _____

Mailing Address _____

City _____

State _____ ZIP Code _____

Phone _____

Sponsor Representative (Print)

Name _____

Title _____

Email _____

Signature _____

Date _____

Executive Producer, BSides Las Vegas (Print)

Name _____

Signature _____

Date _____

Participation Level & Contribution

Diamond \$20,000

Gold \$16,000

Silver \$12,000

Bronze \$3,000

Custom/À la Carte Item(s)

\$ (Value) _____

Please submit this completed form to sponsors@bsideslv.org for payment options. Please contact us at the same address if you would like to discuss our sponsorship options. **Thank you for your support.**